

Wella Professionals Koleston Perfect

Instructions for use:

Application:

Wear gloves. Do not wash your hair before applying.

Caution: - do not use metallic containers.

1. Mixing/Preparation

Pure Naturals, Rich Naturals, Vibrant Reds, Deep Browns

Mix in a ratio of 1:1, 60 ml Koleston Perfect + 60 ml Welloxon Perfect

For darkening, tone by tone, through to lightening by one tone depth: 6% (20 units)

Lightening by two tone depths. 9% (30 units)

Lightening by three tone depths. 12% (40 units)

Special Blonde

Mix in a ratio of 1:2, 60 ml Koleston Perfect + 120 ml Welloxon Perfect

Lightening by three tone depths. 9% (30 units)

Lightening by four to five tone depths: 12% (40 units)

Dying white hair:

Add the Pure Naturals shade for intensive coverage

30-50% white hair: +1/3 of the Pure Naturals shade

50-100% white hair: +1/2 of the Pure Naturals shade

Vibrant Reds for more than 50% white hair: mix half a tube of Vibrant Reds + a quarter of a tube of Pure Naturals.

2. Dying the entire head, tone in tone and darker colouring

Apply from the roots of the hair to the very ends.

Reaction time:

- for Pure Naturals, Rich Naturals, Vibrant Reds and Deep Browns: 15-25 minutes with the application of heat, 30-40 minutes without the application of heat

3. Dyeing the entire head and lightening

Stage one: Apply the dye along the entire length of your hair up to the ends. Do not dye 2 cm from the hair roots.

Reaction time:

- for Pure Naturals, Rich Naturals, Vibrant Reds and Deep Browns: 10 minutes with the application of heat, 20 minutes without the application of heat
- for Special Blonde/Vibrant Reds: 15 minutes with the application of heat, 30 minutes without the application of heat.

Stage two: Apply it to the roots of the hair.

Reaction time:

- for Pure Naturals, Rich Naturals, Vibrant Reds and Deep Browns: 15-25 minutes with the application of heat, 30-40 minutes without the application of heat
- for Special Blonde: 25-35 minutes with the application of heat, 50-60 minutes without the application of heat.

Recommendation:

Use Weloxon Perfect on the roots for greater hair shine from the roots to the ends.

4. Dying the hair roots

First apply the mixture to the roots. Apply it to the area where you have the most white hair. If you are lightening your hair, start in the area where you wish to

achieve the most intensive lightening.

Reaction time:

- for Pure Naturals/Rich Naturals/ Vibrant Reds/Deep Browns/Vibrant Reds: 15-25 minutes with the application of heat, 30-40 minutes without the application of heat
- for Special Blonde: 25-35 minutes with the application of heat, 50-60 minutes without the application of heat.

5. Matching the colour from the roots to the ends

If necessary, dampen your hair after the reaction time with water (use 100 ml for Special Blonde) and mix the dye thoroughly into your hair.

Reaction time:

- for Pure Naturals/Rich Naturals/ Vibrant Reds/Deep Browns/Vibrant Reds/Special Blonde: 5-10 minutes without the application of heat
- you can also use Color Fresh or Perfecton to match the colour

6. Dyeing with pastel tones

Apply the dye to undyed hair (use a colour half a tone depth lighter than the shade which you wish to achieve). You can also use it on hair with a natural colour in the shade of 9/0 or lighter. In order to achieve a better pastel shade, we recommend the Koleston Perfect 10/1, 10/03, 10/16, 10/3, 10/38, 10/8, 9/03, 9/16, 9/17, 9/38 and 9/7 shades.

Mix with Welloxon Perfect Pastel or 1.9% Color Touch Emulsion in a ratio of 1:2: 1 part Koleston Perfect + 2 parts Welloxon Perfect Pastel.

Immediately apply it from the roots to the ends on already dyed hair. The reaction time is 15 minutes and up (without the use of heat) – check it continuously. Once the required colour shade has been achieved, check the progress of the reaction every 5 minutes.

7. Special Mix: other options for use

For an intensive shade or the correction of the tone depth.

Special Mix means pure dyeing. The lighter the starting tone depth, the less the necessary amount of Special Mix. (An exception applies in the case of tone depths 11

and 12)

Table of use:

Shade level: 12, Special Mix for 30 g: 3 cm = 1.5 g

Shade level: 11, Special Mix for 30 g: 2 cm = 1.0 g

Shade level: 10, Special Mix for 30 g: 1 cm = 0.5 g

Shade level: 9, Special Mix for 30 g: 2 cm = 1.0 g

Shade level: 8, Special Mix for 30 g: 3 cm = 1.5 g

Shade level: 7, Special Mix for 30g: 4 cm = 2.0g

Shade level: 6, Special Mix for 30 g: 5 cm = 2.5 g

Shade level: 5, Special Mix for 30 g: 6 cm = 3.0 g

Shade level: 4, Special Mix for 30 g: 7 cm = 3.5 g

Shade level: 3, Special Mix for 30 g: 8 cm = 4.0 g

Shade level: 2, Special Mix for 30 g: 9 cm = 4.5 g

Mix in the ratio of 1:1, i.e. mix 1 part dye mixture (Koleston Perfect + Special Mix) with 1 part Welloxon Perfect (for example: 30 g Koleston Perfect + 2.5 g Special Mix + 32.5 g Welloxon Perfect).

You can use pure Special Mix with Welloxon Perfect for an even more intensive colour. Apply to already dyed hair to achieve vibrant colours.

Mixing:

- 1:1 for all Special Mix shades with the exception of 0/43 (for example: 30 ml Special Mix + 30 ml Welloxon

Perfect).

- 1:2 for Special Mix 0/43 (for example: 30 ml Special Mix + 60 ml Welloxon Perfect).

8. Care after dyeing

Wash your hair thoroughly after the completion of the reaction time. Use Wella Professionals Brilliance or SP Color Save shampoo for dyed hair. Use Wella Professionals or SP Color Save Emulsion conditioner for dyed hair to neutralise and fix the dye.

SAFETY INSTRUCTIONS

Only for professional use. Hair dyes can cause severe allergic reactions. Read and follow these instructions. This product is not intended for use by persons under 16 years of age. Black henna temporary tattoos may

increase the risk of an allergy.

Do not dye your hair if:

- you have a rash on your face or a sensitive, irritated or damaged scalp;
- you have previously experienced a reaction after dyeing your hair;
- you have previously experienced a reaction to temporary black henna tattoos.

Avoid contact with your eyes. If the product comes into contact with your eyes, rinse them immediately with plenty of water. Do not use the product to dye your eyelashes or eyebrows. Rinse your hair well after application. Use suitable protective gloves. Keep out of

the reach of children.